Corporate governance continues to be an important topic and the focus of significant interest and debate. Two decades of governance reforms and public debate on the roles, responsibilities, and balance of power among executives, directors, and shareholders, have not quelled concerns about corporate accountability, and have raised questions about one-size-fits-all, check-the-box approaches to corporate governance. Given the pivotal role of publicly traded firms in the U.S. economy and the continuing decline in their numbers, “getting governance right” for the long-term prosperity of the enterprise transcends the interests of the shareholders and stakeholders of individual corporations. This symposium series will focus on the role of corporate governance for the long-term success of the enterprise.

The inaugural symposium of this series will be launched on Tuesday, May 16, 2017, with a keynote presentation on emerging trends in corporate governance by Eileen Cohen, Managing Director and Chair of the North America Governance Committee at J.P. Morgan Asset Management, Inc. It will be followed by remarks and discussion by a distinguished panel of five Milwaukee business leaders, comprised of: Gale Klappa, Chairman and Retired CEO of WEC Energy Group (Panel Moderator); Gail Lione, Senior Counsel, Dentons, Senior Fellow, Governance Center of The Conference Board, and former Executive VP, General Counsel and Chief Compliance Officer, Harley-Davidson; Sheldon Lubar, Founder and Chairman of Lubar & Co.; Ajita Rajendra, Chairman, President and CEO, A. O. Smith Corporation; and Todd Teske, Chairman, President and CEO, Briggs & Stratton.

**“EMERGING TRENDS IN CORPORATE GOVERNANCE”**

**Tuesday, May 16, 2017**

11:30 a.m. – 1:30 p.m. *(Lunch included)*

The Pfister Hotel, Imperial Ballroom, 424 E. Wisconsin Avenue, Milwaukee

**Keynote Speaker**

Eileen R. Cohen

Chair of the North America Governance Committee and Managing Director
J.P. Morgan Asset Management

Eileen Cohen has served as Managing Director for J.P. Morgan Asset Management since 2001. At J.P. Morgan, she is Chair of the North America Governance Committee and leads the firm’s corporate engagement activities. Ms. Cohen is also a Senior Client Portfolio Manager and an expert in investment consulting, portfolio management, and financial communications. Previously, she was a partner at Invesco, formerly Chancellor Capital, where she served as Portfolio Manager, Head of Asset Allocation and Head of Client Services.

Ms. Cohen is a frequent speaker on environmental, social and governance issues. She has authored numerous articles on investing and serves as a mentor in the Executive-On-Campus program at Baruch College. She is a board member and Chair of the Audit Committee of The National Grid Foundation, and past member of the advisory council of SASB (Sustainability Accounting Standards Board). She is currently serving as a member of the EEI ESG/Sustainability Investor Group.

Ms. Cohen completed her BA in economics at Queens College and MBA in finance and economics at Baruch College.